



# BITE & ENJOY

**CRISPY. CRUNCHY.  
CRAVE-WORTHY**

**PRODUCT CATALOGUE**

ORIENTAL FOOD INDUSTRIES  
[www.ofih.com.my](http://www.ofih.com.my)



# OUR STORY

## COMPANY PROFILE

Oriental Food Industries Sdn Bhd (“Oriental Food”) was established since 1978 in Melaka and is one of the leading snack food and confectionery manufacturers in Malaysia. It’s a wholly owned subsidiary of Oriental Food Industries Holdings Berhad, a Company listed on the Main Market of Bursa Malaysia Securities Berhad.

Oriental Food operates on 5 pieces of land spanning more than 20 acres with factories featuring modern highly automated production lines.

The Company has many exciting plans underway namely the launching of new products, the construction of a new manufacturing plant as well as adding high technology and fully automated production line to accommodate both local and overseas demands. Oriental Food exports its products in over 70 countries worldwide, covering all major continents.

In essence, Oriental Food is committed to being an industry leader and in its journey towards integrating sustainability in its business it shall continue to adopt and apply effective economic approach, environmentally responsible practices, sound social policies and good corporate governance framework throughout its organization.



# OUR BRANDS

## PRODUCTS & BRANDS

Generally, Oriental Food products can be divided into 5 broad categories namely snack food, wafer, potato snacks, bakery and biscuit products. Oriental Food has various product brand names, most of which are commercially strong and generating the required sales and profit. To name a few, product brand names like Jacker, Rota, Super Ring and Zess are well-known household brand names in Malaysia and overseas.



# CERTIFICATES

## QUALITY CONTROL & CERTIFICATIONS

The Company's management system and manufacturing process meets leading industry standards of ISO22000, ISO9001:2015, MS1480 HACCP, MESTI (Ministry of Health Malaysia) and Food Safety System (FSSC 22000). This is a testament of the Company's commitment towards a sound food safety and quality system. In addition, all Oriental Food products are certified Halal.



MS 1500  
1019-06/2011

Halal Malaysia



**HALAL**  
INDONESIA

ID00410000057070320  
ID00410029344190925

Halal MUI Indonesia



Food Safety  
Management System



Registered: U.S. Patent & Trademark Office

SNAC International



Food Safety Program by  
the Ministry of Health Malaysia



Food Safety System





## POTATO CRISPS RANGE JACKER POTATO CRISPS (EXPORT)

150g



BARBECUE

CHEESE

HONEY  
BUTTER

HOT & SPICY

ORIGINAL

SEAWEED

SOUR CREAM  
& ONION

SPICY MALA  
HOTPOT

TOMATO

VEGETABLE

100g



BARBECUE

CHEESE

HOT & SPICY

ORIGINAL

SOUR CREAM  
& ONION

TOMATO

VEGETABLE

110g



MEXICAN  
HOT SAUCE

60g



BARBECUE

CHEESE

HOT & SPICY

ORIGINAL

SOUR CREAM  
& ONION

SALT & VINEGAR



| PACKING CONFIGURATION | EXTERNAL DIMENSIONS (MM) | 20GP      | 40HQ      |
|-----------------------|--------------------------|-----------|-----------|
| 28 x 60g              | L: 401 W: 220 H: 240     | 1400 ctns | 3240 ctns |
| 24 x 100g             | L: 435 W: 295 H: 220     | 1020 ctns | 2375 ctns |
| 14 x 150g             | L: 401 W: 220 H: 240     | 1400 ctns | 3300 ctns |
| 14 x 110g             | L: 365 W: 205 H: 221     | 1680 ctns | 4100 ctns |

POTATO CHIPS RANGE  
JACKER POTATO CHIPS / WAVY CHIPS

JACKER POTATO CHIPS 60g



BARBECUE



HOT & SPICY



NATURAL



SPICY MALA HOTPOT



TOMATO

JACKER WAVY CHIPS 60g



BARBECUE



HOT & SPICY



MEXICAN HOT SAUCE



NATURAL



TOMATO

| PACKING CONFIGURATION | EXTERNAL DIMENSIONS (MM) | 20GP     | 40HQ     |
|-----------------------|--------------------------|----------|----------|
| 3 x 12 x 60g          | L: 491 W: 430 H: 435     | 275 ctns | 720 ctns |



# SNACKS

## SNACKS RANGE ORIENTAL SNACKS

14g



60g



80g



8 x 14g (Family Pack)



### PACKING CONFIGURATION

### EXTERNAL DIMENSIONS (MM)

### 20GP

### 40HQ

10 x 30 x 14g

L: 736 W: 381 H: 495

227 ctns

480 ctns

6 x 10 x 60g

L: 720 W: 385 H: 360

288 ctns

672 ctns

12 x 80g

L: 420 W: 320 H: 195

1045 ctns

2575 ctns

30 x 8 x 14g

L: 600 W: 505 H: 480

240 ctns

480 ctns



## CAKE RANGE FUDO LAYER CAKE (THAI)

24 x 14g



BANANA



BUTTER



CHOCOLATE



STRAWBERRY



PANDAN

## FUDO LAYER CAKE (CHINA)

24 x 18g



BANANA



BUTTER



PANDAN



TIRAMISU



# LAYER CAKE



### PACKING CONFIGURATION

### EXTERNAL DIMENSIONS (MM)

### 20GP

### 40HQ

12 x 24 x 14g

L: 604 W: 342 H: 247

620 ctns

1240 ctns

12 x 24 x 18g

L: 604 W: 372 H: 247

505 ctns

1200 ctns

## CAKE RANGE FUDO SWISS ROLL

24 x 18g



BUTTER



CHOCOLATE



PANDAN



STRAWBERRY



TIRAMISU

6 x 18g



BUTTER



CHOCOLATE



PANDAN



STRAWBERRY



TIRAMISU

### PACKING CONFIGURATION

### EXTERNAL DIMENSIONS (MM)

### 20GP

### 40HQ

12 x 24 x 18g

L: 560 W: 380 H: 225

617 ctns

1386 ctns

24 x 6 x 18g

L: 425 W: 345 H: 256

763 ctns

1766 ctns



## WAFER RANGE DELIO CREAM WAFER

24 x 16g



CHOCOLATE



MILK



ORANGE



STRAWBERRY

92g



CHOCOLATE



MILK

### PACKING CONFIGURATION

### EXTERNAL DIMENSIONS (MM)

### 20GP

### 40HQ

12 x 24 x 16g

L: 484 W: 385 H: 185

840 ctns

1900 ctns

1 x 24 x 92g

L: 250 W: 186 H: 185

3020 ctns

7670 ctns



# Jacker

## WAFFER CUBE

### WAFFER RANGE JACKER WAFFER CUBE

80g



CHOCOLATE



HAZELNUT



MILK



PEANUT



TIRAMISU

150g



CHOCOLATE



HAZELNUT



MILK



PEANUT



TIRAMISU

#### PACKING CONFIGURATION

30 x 80g

24 x 150g

#### EXTERNAL DIMENSIONS (MM)

L: 511 W: 398 H: 185

L: 490 W: 375 H: 250

#### 20GP

665 ctns

630 ctns

#### 40HQ

1730 ctns

1439 ctns

**ZESS**  
WAFFER ROLLS

**WAFFER RANGE  
ZESS WAFFER ROLLS**

100g



CHOCOLATE



STRAWBERRY



TIRAMISU

700g



CHOCOLATE



STRAWBERRY



TIRAMISU

**PACKING CONFIGURATION**

**EXTERNAL DIMENSIONS (MM)**

**20GP**

**40HQ**

20 x 100g

L: 430 W: 310 H: 210

970 ctns

2400 ctns

6 x 700g

L: 450 W: 362 H: 226

743 ctns

1830 ctns

**ZESS**  
BISCUITS

**BISCUITS RANGE**  
**ZESS CRACKERS**  
**ZESS ORIGINAL CREAM CRACKERS**

23g



165g



184g



380g



700g



**ZESS SUGAR CRACKERS**

24g



192g



**PACKING CONFIGURATION**

**EXTERNAL DIMENSIONS (MM)**

**20GP**

**40HQ**

24 x 184g (8pkts x 23g)

L: 495 W: 410 H: 250

530 ctns

1350 ctns

24 x 165g

L: 370 W: 340 H: 300

700 ctns

1750 ctns

12 x 380g

L: 434 W: 220 H: 226

1230 ctns

3000 ctns

6 x 460g (20pkts x 23g)

L: 398 W: 200 H: 340

1000 ctns

2450 ctns

6 x 700g

L: 450 W: 357 H: 244

700 ctns

1700 ctns

24 x 192g (8pkts x 24g)

L: 495 W: 410 H: 250

530 ctns

1350 ctns

# ZESS

## BISCUITS

### BISCUITS RANGE ZESS CRACKER SANDWICHES

17g



CHEESE



PEANUT BUTTER

25.5g



CHEESE



PEANUT BUTTER

34g



CHEESE



PEANUT BUTTER

153g



CHEESE



PEANUT BUTTER

229.5g



CHEESE



PEANUT BUTTER

340g



CHEESE



PEANUT BUTTER

#### PACKING CONFIGURATION

#### EXTERNAL DIMENSIONS (MM)

#### 20GP

#### 40HQ

24 x 153g

L: 395 W: 355 H: 195

1000 ctns

2480 ctns

12 x 229.5g (9pkts x 25.5g)

L: 385 W: 385 H: 155

1080 ctns

2750 ctns

12 x 340g (20pkts x 17g)

L: 528 W: 363 H: 200

700 ctns

1760 ctns

6 x 612g (18pkts x 34g)

L: 398 W: 200 H: 340

1000 ctns

2450 ctns



# ZESS

## BISCUITS

### BISCUITS RANGE ZESS SANDWICH CRACKER

18g



CHEESE



CHOCOLATE



LEMON

54g



CHEESE



CHOCOLATE



LEMON

90g



CHEESE



CHOCOLATE



LEMON

180g



CHEESE



CHOCOLATE



LEMON

288g



CHOCOLATE



LEMON

1296g (24 x 54g)



CHEESE



CHOCOLATE



LEMON

#### PACKING CONFIGURATION

#### EXTERNAL DIMENSIONS (MM)

#### 20GP

#### 40HQ

24 x 90g (5pkts x 18g)

L: 325 W: 300 H: 290

950 ctns

2390 ctns

24 x 180g (10pkts x 18g)

L: 485 W: 460 H: 300

420 ctns

1000 ctns

12 x 288g (16pkts x 18g)

L: 528 W: 363 H: 200

700 ctns

1760 ctns

4 x 1296g (24pkts x 54g)

L: 428 W: 380 H: 171

950 ctns

2350 ctns

# ZESS

## BISCUITS

### BISCUITS RANGE

#### ZESS CHOCOLATE SANDWICH BISCUITS

19.6g



CHOCOLATE



VANILLA

29.4g



CHOCOLATE



VANILLA



STRAWBERRY

127.4g



CHOCOLATE



VANILLA

264.6g



CHOCOLATE



VANILLA



STRAWBERRY

294g



CHOCOLATE



VANILLA

1411.2g (24 x 58.8g)



CHOCOLATE



VANILLA

#### PACKING CONFIGURATION

#### EXTERNAL DIMENSIONS (MM)

#### 20GP

#### 40HQ

48 x 127.4g

L: 403 W: 303 H: 195

1130 ctns

2810 ctns

12 x 264.6g (9pkts x 29.4g)

L: 385 W: 385 H: 155

1200 ctns

3000 ctns

12 x 294g (15pkts x 19.6g)

L: 528 W: 363 H: 200

700 ctns

1760 ctns

4 x 1411.2g (24pkts x 58.8g)

L: 510 W: 400 H: 157

840 ctns

2090 ctns

# ZESS

## BISCUITS

### BISCUITS RANGE ZESS CHOCOLATE BISCUITS

14.8g



110g



148g



1320g (24 x 55g)



### ZESS BUTTER CRACKERS

80g



| PACKING CONFIGURATION      | EXTERNAL DIMENSIONS (MM) | 20GP      | 40HQ      |
|----------------------------|--------------------------|-----------|-----------|
| 24 x 110g                  | L: 293 W: 193 H: 180     | 2700 ctns | 6600 ctns |
| 24 x 148g (10pkts x 14.8g) | L: 485 W: 460 H: 300     | 400 ctns  | 1000 ctns |
| 4 x 1320g (24pkts x 55g)   | L: 510 W: 400 H: 157     | 840 ctns  | 2090 ctns |
| 24 x 80g                   | L: 293 W: 193 H: 180     | 2700 ctns | 6600 ctns |

**ZESS**  
BISCUITS

**BISCUITS RANGE**  
**ZESS SUPER RING CHEESE CRACKERS**

75g



CHEESE CRACKERS

**ZESS SAVOURY CRACKERS**

75g



SAVOURY CRACKERS

| PACKING CONFIGURATION | EXTERNAL DIMENSIONS (MM) | 20GP     | 40HQ      |
|-----------------------|--------------------------|----------|-----------|
| 30 x 75g              | L: 545 W: 398 H: 185     | 700 ctns | 1760 ctns |





**BISCUITS RANGE**  
**ZESS CHOCOLATE BISCUIT CRUMBS**  
500g



VANILLA

| PACKING CONFIGURATION | EXTERNAL DIMENSIONS (MM) | 20GP      | 40HQ      |
|-----------------------|--------------------------|-----------|-----------|
| 12 x 500g             | L: 330 W: 235 H: 230     | 1450 ctns | 3700 ctns |

**ZESS**  
COOKIES

**BISCUITS RANGE**  
**ZESS CHOCOCHIPS COOKIE**  
150g



CHOCOCHIPS



HAZELNUT

| PACKING CONFIGURATION | EXTERNAL DIMENSIONS (MM) | 20GP     | 40HQ      |
|-----------------------|--------------------------|----------|-----------|
| 24 x 150g             | L: 455 W: 265 H: 235     | 950 ctns | 2350 ctns |

## BISCUITS RANGE

### ZESS BUTTER COOKIES

**ZESS**  
COOKIES



115g



115g



454g



| PACKING CONFIGURATION | EXTERNAL DIMENSIONS (MM) | 20GP      | 40HQ      |
|-----------------------|--------------------------|-----------|-----------|
| 12 x 115g (Box)       | L: 325 W: 325 H: 205     | 1230 ctns | 3000 ctns |
| 24 x 115g (Long Pack) | L: 530 W: 275 H: 200     | 900 ctns  | 2300 ctns |
| 8 x 454g              | L: 397 W: 397 H: 205     | 800 ctns  | 2000 ctns |

**ZESS**  
BISCUITS

**BISCUITS RANGE**  
**ZESS ASSORTED BISCUITS**

451g



ASSORTED BISCUITS

553.2g



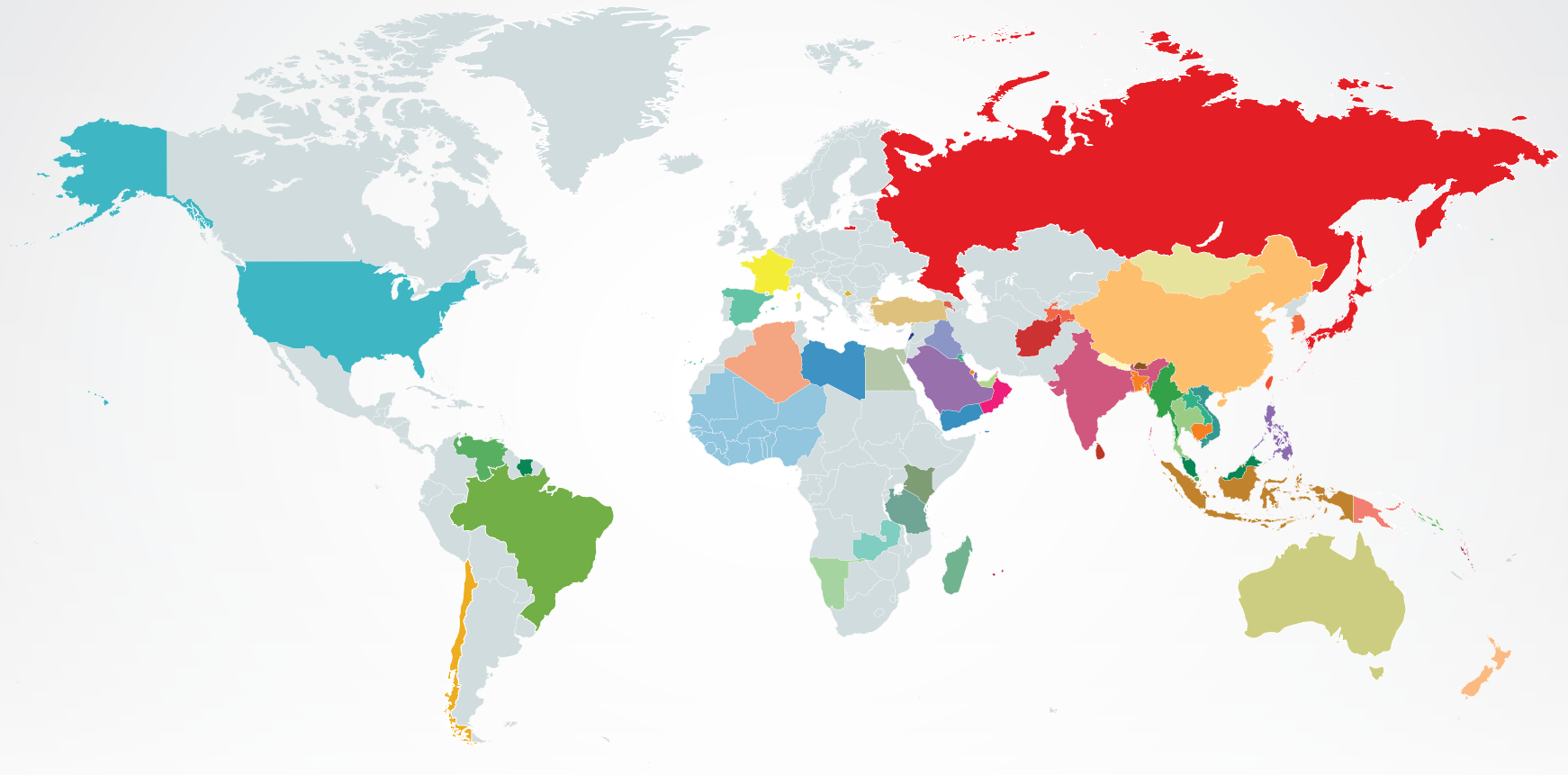
REUNION ASSORTED BISCUITS

| PACKING CONFIGURATION | EXTERNAL DIMENSIONS (MM) | 20GP     | 40HQ      |
|-----------------------|--------------------------|----------|-----------|
| 12 x 451g (Mix)       | L: 520 W: 445 H: 220     | 530 ctns | 1300 ctns |
| 6 x 553.2g            | L: 520 W: 404 H: 226     | 550 ctns | 1400 ctns |



# CURRENT EXPORT MARKET

## OUR PRODUCTS AROUND THE GLOBE



Oriental Food exports its products in over 70 countries worldwide, covering all major continents.



**ENJOY THE CRUNCH, LOVE THE BITE.**

**ORIENTAL FOOD INDUSTRIES SDN BHD**

No. 65, Jalan Usaha 7, Ayer Keroh Industrial Estate, 75450 Melaka, Malaysia

Tel: 606-231 0333 (Hunting Line) | Fax: 606-232 2066

Website: [www.ofih.com.my](http://www.ofih.com.my) | Email: [info@ofi.com.my](mailto:info@ofi.com.my)

  **ORIENTALFOODMY**