



ORIENTAL[®]



BITE

&



ENJOY



**CRISPY. CRUNCHY.
CRAVE-WORTHY**

PRODUCT CATALOGUE

ORIENTAL FOOD INDUSTRIES SDN. BHD.
www.ofih.com.my

OUR STORY

COMPANY PROFILE

Oriental Food Industries Sdn. Bhd. ("Oriental Food") was established since 1978 in Melaka and is one of the leading snack food and confectionery manufacturers in Malaysia. It's a wholly owned subsidiary of Oriental Food Industries Holdings Berhad, a Company listed on the Main Market of Bursa Malaysia Securities Berhad.

Oriental Food operates on 5 pieces of land spanning more than 20 acres with factories featuring modern highly automated production lines.

The Company has many exciting plans underway namely the launching of new products, the construction of a new manufacturing plant as well as adding high technology and fully automated production line to accommodate both local and overseas demands. Oriental Food exports its products in over 70 countries worldwide, covering all major continents.

In essence, Oriental Food is committed to being an industry leader and in its journey towards integrating sustainability in its business it shall continue to adopt and apply effective economic approach, environmentally responsible practices, sound social policies and good corporate governance framework throughout its organization.



OUR BRANDS

PRODUCTS & BRANDS

Generally, Oriental Food products can be divided into 5 broad categories namely snack food, wafer, potato snacks, bakery and biscuit products. Oriental Food has various product brand names, most of which are commercially strong and generating the required sales and profit. To name a few, product brand names like Jacker, Rota, Super Ring and Zess are well-known household brand names in Malaysia and overseas.



CERTIFICATES

QUALITY CONTROL & CERTIFICATIONS

The Company's management system and manufacturing process meets leading industry standards of ISO22000, ISO9001:2015, MS1480 HACCP, MESTI (Ministry of Health Malaysia) and Food Safety System (FSSC 22000). This is a testament of the Company's commitment towards a sound food safety and quality system. In addition, all Oriental Food products are certified Halal.



MS 1500
1019-06/2011

Halal Malaysia



HALAL
INDONESIA

ID00410000057070320
ID00410029344190925

Halal MUI Indonesia



Food Safety
Management System



Registered: U.S. Patent & Trademark Office

SNAC International



Food Safety Program by
the Ministry of Health Malaysia



FSSC 22000

Food Safety System

POTATO CRISPS RANGE

JACKER POTATO CRISPS (EXPORT & LOCAL)

Barbecue / Cheese / Honey Butter / Hot & Spicy / Original / Seaweed / Sour Cream & Onion / Tomato / Vegetable / Spicy Mala Hotpot / Mexican Hot Sauce / Salt & Vinegar

150g



100g / 110g



60g



Jacker
POTATO CRISPS

PACKING CONFIGURATION

EXTERNAL DIMENSIONS (MM)

20GP

40HQ

28 x 60g

L: 401 W: 220 H: 240

1410 ctns

3240 ctns

24 x 100g

L: 435 W: 295 H: 220

1020 ctns

2375 ctns

14 x 150g

L: 401 W: 220 H: 240

1410 ctns

3300 ctns

14 x 110g

L: 365 W: 205 H: 221

1680 ctns

4100 ctns

Jacker

POTATO CHIPS

POTATO CHIPS RANGE JACKER POTATO CHIPS / JACKER WAVY CHIPS

Potato Chips

Barbecue / Hot & Spicy / Natural / Spicy Mala Hotpot / Tomato

60g



Wavy Chips

Barbecue / Hot & Spicy / Mexican Hot Sauce / Natural / Tomato

60g



PACKING CONFIGURATION

EXTERNAL DIMENSIONS (MM)

20GP

40HQ

3 x 12 x 60g

L: 491 W: 430 H: 435

275 ctns

720 ctns



SNACKS

SNACKS RANGE
ORIENTAL SNACKS
 Super Ring / Cheese Balls / Rota Prawn / Chicken Ring / Green Pea / Rostik

14g



60g



80g



140g



8x14g



PACKING CONFIGURATION	EXTERNAL DIMENSIONS (MM)	20GP	40HQ
10 x 30 x 14g	L: 736 W: 381 H: 495	227 ctns	480 ctns
6 x 10 x 60g	L: 720 W: 385 H: 360	288 ctns	672 ctns
12 x 80g	L: 420 W: 320 H: 195	1045 ctns	2575 ctns
30 x 8 x 14g	L: 600 W: 505 H: 415	240 ctns	532 ctns
12 x 140g	L: 470 W: 370 H: 280	534 ctns	1355 ctns



LAYER
CAKE



CAKE RANGE

FUDO LAYER CAKE (THAI)

Banana / Butter / Chocolate / Pandan / Strawberry

24x14g



FUDO LAYER CAKE (CHINA)

Banana / Butter / Pandan / Tiramisu

24x18g



PACKING CONFIGURATION

EXTERNAL DIMENSIONS (MM)

20GP

40HQ

12 x 24 x 14g

L: 604 W: 342 H: 247

620 ctns

1240 ctns

12 x 24 x 18g

L: 604 W: 372 H: 247

505 ctns

1200 ctns

CAKE RANGE

FUDO SWISS ROLL

Butter / Chocolate / Pandan / Strawberry / Tiramisu

24x18g



6x18g



PACKING CONFIGURATION

EXTERNAL DIMENSIONS (MM)

20GP

40HQ

12 x 24 x 18g

L: 560 W: 380 H: 225

617 ctns

1386 ctns

24 x 6 x 18g

L: 425 W: 345 H: 256

763 ctns

1766 ctns

WAFER RANGE
DELIO CREAM WAFER
 Chocolate / Milk / Orange / Strawberry

24x16g



92g



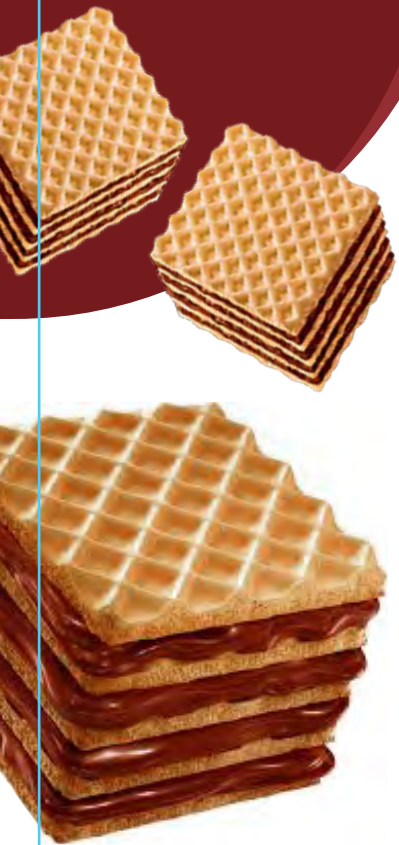
Delio
 CREAM WAFER



PACKING CONFIGURATION	EXTERNAL DIMENSIONS (MM)	20GP	40HQ
12 x 24 x 16g	L: 484 W: 385 H: 185	840 ctns	1950 ctns
1 x 24 x 92g	L: 250 W: 186 H: 185	3020 ctns	7670 ctns

Jacker

WAFER CUBE



WAFER RANGE

JACKER WAFER CUBE

Chocolate / Hazelnut / Milk / Peanut / Tiramisu

80g



150g



PACKING CONFIGURATION	EXTERNAL DIMENSIONS (MM)	20GP	40HQ
30 x 80g	L: 511 W: 398 H: 185	665 ctns	1730 ctns
24 x 150g	L: 490 W: 375 H: 250	630 ctns	1439 ctns

ZESS WAFER ROLLS



WAFER RANGE ZESS WAFER ROLLS Chocolate / Strawberry / Tiramisu

100g



700g



PACKING CONFIGURATION

EXTERNAL DIMENSIONS (MM)

20GP

40HQ

20 x 100g

L: 430 W: 310 H: 210

970 ctns

2400 ctns

6 x 700g

L: 450 W: 362 H: 226

743 ctns

1830 ctns

ZESS

BISCUITS



BISCUIT RANGE ZESS ORIGINAL CREAM CRACKERS

23g / 165g / 184g / 380g / 700g



ZESS SUGAR CRACKERS

24g / 192g



PACKING CONFIGURATION	EXTERNAL DIMENSIONS (MM)	20GP	40HQ
24 x 184g (8 pkts x 23g)	L: 495 W: 410 H: 250	530 ctns	1350 ctns
24 x 165g	L: 370 W: 340 H: 300	700 ctns	1750 ctns
12 x 380g	L: 434 W: 220 H: 226	1230 ctns	3000 ctns
6 x 700g	L: 450 W: 357 H: 244	700 ctns	1700 ctns
24 x 192g (8 pkts x 24g)	L: 495 W: 410 H: 250	530 ctns	1350 ctns

ZESS

BISCUITS

BISCUIT RANGE ZESS CRACKER SANDWICHES Cheese / Peanut Butter

17g / 25.5g / 34g



153g / 229.5g



340g



PACKING CONFIGURATION

EXTERNAL DIMENSIONS (MM)

20GP

40HQ

24 x 153g

L: 395 W: 355 H: 195

1000 ctns

2480 ctns

12 x 229.5g (9 pkts x 25.5g)

L: 385 W: 385 H: 155

1080 ctns

2750 ctns

12 x 340g (20 pkts x 17g)

L: 528 W: 363 H: 225

600 ctns

1500 ctns

ZESS

BISCUITS

BISCUIT RANGE

ZESS SANDWICH CRACKER

Cheese / Chocolate / Lemon

18g / 54g



90g



180g / 288g



1296g (24 x 54g)



PACKING CONFIGURATION

EXTERNAL DIMENSIONS (MM)

20GP

40HQ

24 x 90g (5 pkts x 18g)

L: 325 W: 300 H: 290

950 ctns

2390 ctns

24 x 180g (10 pkts x 18g)

L: 485 W: 460 H: 300

420 ctns

1000 ctns

12 x 288g (16 pkts x 18g)

L: 528 W: 363 H: 200

600 ctns

1500 ctns

4 x 1296g (24 pkts x 54g)

L: 428 W: 380 H: 171

950 ctns

2350 ctns

ZESS

BISCUITS

BISCUIT RANGE

ZESS CHOCOLATE SANDWICH BISCUITS

Chocolate / Vanilla / Strawberry

19.6g / 29.4g



127.4g



264.6g / 294g



1411.2g (24 x 58.8g)



PACKING CONFIGURATION

EXTERNAL DIMENSIONS (MM)

20GP

40HQ

48 x 127.4g

L: 403 W: 303 H: 195

1130 ctns

2810 ctns

12 x 264.6g (9 pkts x 29.4g)

L: 385 W: 385 H: 155

1200 ctns

3000 ctns

12 x 294g (15 pkts x 19.6g)

L: 528 W: 363 H: 200

600 ctns

1500 ctns

4 x 1411.2g (24 pkts x 58.8g)

L: 510 W: 400 H: 157

840 ctns

2090 ctns

ZESS

BISCUITS

BISCUIT RANGE ZESS CHOCOLATE BISCUITS

14.8g / 110g / 148g



1320g (24 x 55g)



ZESS BUTTER CRACKERS

80g



PACKING CONFIGURATION

EXTERNAL DIMENSIONS (MM)

20GP

40HQ

24 x 110g

L: 293 W: 193 H: 180

2700 ctns

6600 ctns

24 x 148g (10 pkts x 14.8g)

L: 485 W: 460 H: 300

400 ctns

1000 ctns

4 x 1320g (24 pkts x 55g)

L: 510 W: 400 H: 157

840 ctns

2090 ctns

24 x 80g

L: 293 W: 193 H: 180

2700 ctns

6600 ctns

ZESS

BISCUITS



BISCUIT RANGE
ZESS CHEESE CRACKERS / ZESS SAVOURY CRACKERS
 Cheese / Original

SUPER RING
CHEESE CRACKERS
 75g



SAVOURY CRACKERS
 75g



PACKING CONFIGURATION	EXTERNAL DIMENSIONS (MM)	20GP	40HQ
30 x 75g	L: 545 W: 398 H: 185	650 ctns	1585 ctns

ZESS

BISCUITS

BISCUIT RANGE
ZESS CHOCOLATE BISCUIT CRUMBS
 Vanilla
 500g



PACKING CONFIGURATION

12 x 500g

EXTERNAL DIMENSIONS (MM)

L: 330 W: 235 H: 230

20GP

1450 ctns

40HQ

3700 ctns

ZESS

BISCUITS/ COOKIES

BISCUIT RANGE

ZESS OAT BISCUITS (OAT MORE)

Blueberry / Chocolate / Hazelnut

210g



ZESS CHOCOCHIPS COOKIE

Chocochips / Hazelnut

150g



PACKING CONFIGURATION	EXTERNAL DIMENSIONS (MM)	20GP	40HQ
24 x 150g	L: 455 W: 265 H: 235	950 ctns	2350 ctns
24 x 210g (14 pkts x 15g)	L: 485 W: 460 H: 300	420 ctns	1000 ctns

ZESS

COOKIES

BISCUIT RANGE ZESS BUTTER COOKIES

115g (Long Pack & Box) / 454g



Long Pack



Box



PACKING CONFIGURATION	EXTERNAL DIMENSIONS (MM)	20GP	40HQ
12 x 115g (Box)	L: 325 W: 325 H: 205	1230 ctns	3000 ctns
24 x 115g (Long Pack)	L: 530 W: 275 H: 200	900 ctns	2300 ctns
8 x 454g	L: 397 W: 397 H: 205	800 ctns	2000 ctns

ZESS

BISCUITS



BISCUIT RANGE ZESS ASSORTED BISCUITS

ASSORTED BISCUITS

451g



REUNION ASSORTED BISCUITS

553.2g



PACKING CONFIGURATION

EXTERNAL DIMENSIONS (MM)

20GP

40HQ

12 x 451g (Mix)

L: 520 W: 445 H: 220

530 ctns

1300 ctns

6 x 553.2g

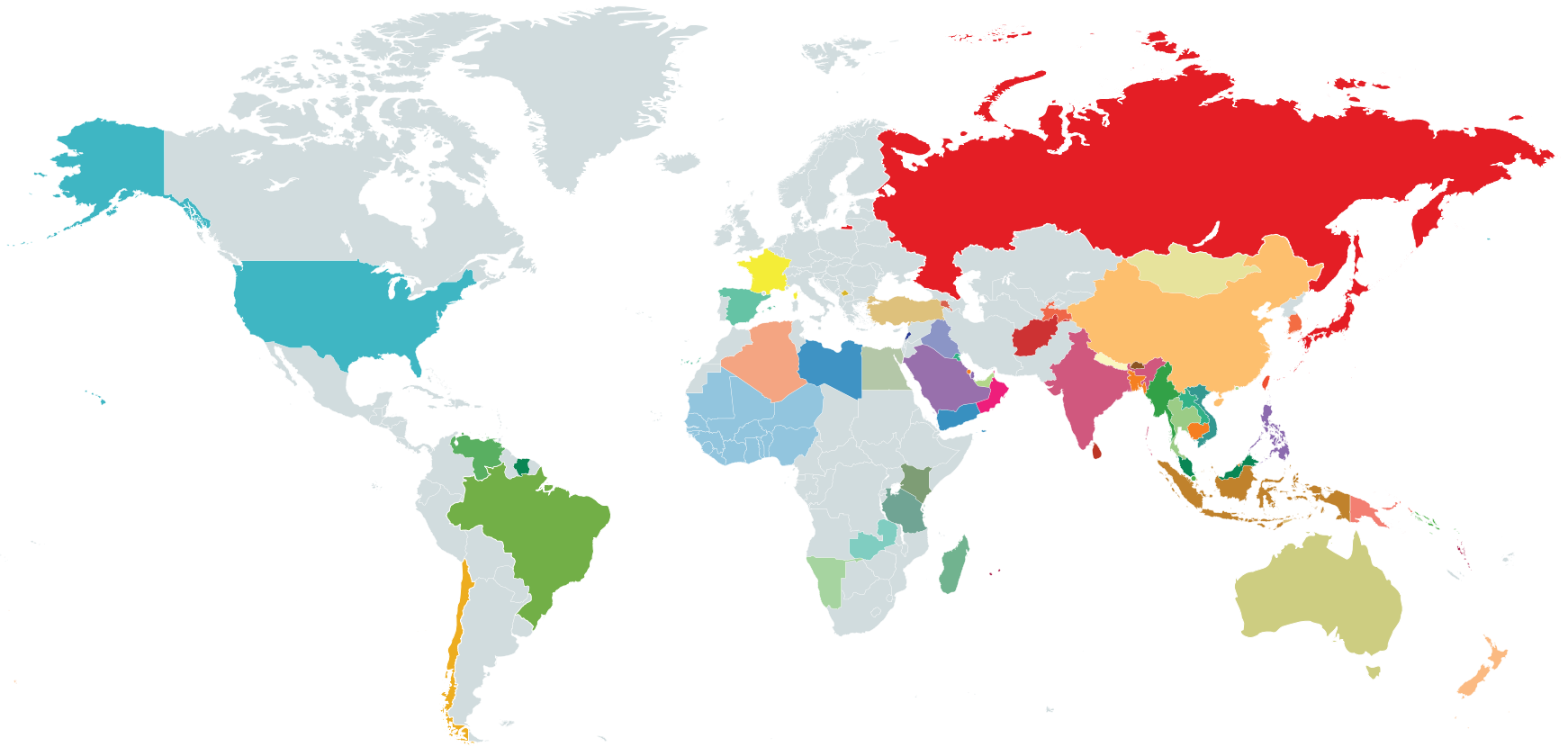
L: 520 W: 404 H: 226

550 ctns

1400 ctns

CURRENT EXPORT MARKET

OUR PRODUCTS AROUND THE GLOBE



Oriental Food exports its products in over 70 countries worldwide, covering all major continents.



ENJOY THE CRUNCH, LOVE THE BITE.

ORIENTAL FOOD INDUSTRIES SDN. BHD.

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